

# Dorset

## College **Dublin**

Educating since 1983



## Bachelor of Business (Honours) in International Business - Part-Time

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Springboard+ is a Government initiative offering free and heavily subsidised courses at certificate, degree, and masters level leading to qualifications in areas where there are employment opportunities in the economy.



Springboard+ is co-funded by the Government of Ireland and the European Union.



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# Why study this course?



Apply Now!

This one-year part-time course will assist your academic, intellectual and personal development to enable you to work as a professional who will have the capacity to develop, lead and sustain business organisations on a national and international basis.

## Do you want a valuable qualification with excellent career and academic opportunities?

A challenging business course that will unlock your learning potential and give you a global focus and expose you to key ideas and new thinking that is essential for enterprises that trade internationally.

To obtain an internationally recognised business degree that will set you on your way to a successful business career and/or progress to a Masters degree.

To learn from highly qualified industry-experienced academic staff.

To maximise your career potential as you grow in confidence learning about international business in a student-centred learning environment.



### Entry Requirements

A Level 7 business qualification or a Level 8 qualification in any other discipline or equivalent with relevant work experience. Mature applicants who are over 23 years of age on January 1st (year of entry) may be deemed eligible to take the course depending on their prior learning and work experience, general education standard, motivation and commitment to the course.

### Eligibility for Funding

Springboard courses are 100% funded if you are unemployed. For those in employment a student contribution fee of €500 is required at the start of the course. Returners and employed participants: are required to meet nationality and residency

requirements for Springboard courses. Please see 'Springboard+ Participant Eligibility' at <https://springboardcourses.ie/eligibility> for more information.

### English Language Requirements

Candidates whose first language is not English may also be required to sit the Dorset College English Competency Test.

### How to Make your Springboard Application

All Springboard applications must be made online through [www.springboardcourses.ie](http://www.springboardcourses.ie). You will be required to create a Username and Password and then access the link to this course. The link is: <https://springboardcourses.ie/details/10364>

### Documentation/Interview Requirements

Once you make your application you will be required to submit academic documentation and a CV. We may also request you to participate in an informal interview to assess your motivation, commitment and suitability for the course.

### Decisions and Allocation of Places

Demand for this course is expected to exceed the number of available places. Places will be offered on a first come first

served basis for eligible applicants. Decisions are communicated through [www.springboardcourses.ie](http://www.springboardcourses.ie) and applicants who wish to accept an offer of a place must do so by logging on to [www.springboardcourses.ie](http://www.springboardcourses.ie)

### Further Information

For further information, please do not hesitate to contact [springboard@dorset.ie](mailto:springboard@dorset.ie)



## Course Modules

- \_Project Management
- \_Doing Business in Global Markets
- \_Personal & Professional Development
- \_Business Research Methodology
- \_Corporate Governance & Ethics
- \_Strategic Management
- \_International Marketing
- \_Global Sales Management

### Plus any 2 Elective Modules from

- \_e-Business & Digital Marketing Strategy
- \_Global Operations & Supply Chain Management
- \_International HRM
- \_International Financial Management

## What do our Graduates say about Us?

"I sincerely believe the International Business programme is the perfect preparation for entering the international corporate world."

Patrick Farrell

"This year has been the most incredible experience and afforded me so many opportunities that I could never have dreamed of prior to the commencement of this programme."

Mary-Jo Wallace

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